## **Growth – Innovation – Competitiveness: Fostering Cohesion in Central and Eastern Europe**

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The GRINCOH project focuses on two major challenges facing the CEECs that are central to the goals of cohesion: they need to embark on a more innovation-driven process of development to secure long-term competitive and sustainable growth; and, at the same time, they need to create conditions for their citizens that allow them to enjoy more equal opportunities and to mobilise their full potential for economic and social development.